



FELICIAN SISTERS
OF NORTH AMERICA

LOGO GUIDE

MAY 2023



Logo Mark

PMS Color: 558

RGB: 154 190 170

**FELICIAN SISTERS
OF NORTH AMERICA**

Logo Font

PMS Color: 568

RGB: 0 104 93

Logo Font

Adobe Garamond Pro

For assistance with logo or branding questions,
contact the Office of Mission Advancement
at FelicianSisters@FelicianSisters.org.

Centered



One-line



Two-lines



Felician Sisters of North America | LOGO COLOR USE

Below are approved color configurations of the FSNA logo.



Full Color: pms 558 Lite Green mark and pms 568 Dark Green.



1 Color: pms 568 Dark Green



Alternate 1 Color: pms 476 Brown



1 Color over light background



Reversed



Reversed

Felician Sisters of North America | LOGO TREATMENT

PLEASE DO NOT alter the logo in any way or change the proportional relationship of the mark and text. Do not fill the heart shape with color. The logo mark should never be a shade of pms 568 dark green. When one color is the only option, the mark should be 100% of pms 568.

If the logo relationship needs to be altered for a special purpose, such as signage, please contact Mission Advancement for approval.



Correct use of the FSNA logo.



Do not use off-brand colors.



Do not alter the text or its relationship with the mark.



Do not use brand colors in unapproved configurations.



Do not use drop shadows, effects or textures.



Do not place on competing color. Use a different approved logo version.



Do not place logo on a busy background.

*Serving
where needed
since 1874.*

Palatino Pro italic



FELICIAN SISTERS
OF NORTH AMERICA

Serving where needed in North America since 1874.



FELICIAN SISTERS OF NORTH AMERICA

Serving where needed since 1874.



FELICIAN SISTERS
OF NORTH AMERICA

Serving where needed since 1874.

Felician ministries have specific associations with FSNA. Ministries should be identified with a discreetly placed FSNA logo that includes their specific association to help explain it to the viewer. This alignment with FSNA offers the ministry the value of the Felician Sisters through credibility, size and scope.

Examples



A Sponsored Ministry of the



Other associations include, but are not limited to:

*A Co-Sponsored Ministry of the
A Ministry Staffed by the
A Ministry Founded by the
A Ministry Supported by the*

Font is Adobe Garamond italic



Placement example